



Quick Sponsorship Packages Comparison

| Benefits | Title Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|--|---------------|------------------|--------------|----------------|----------------|
| Ad space and recognition in pre-and post - Clydesdale World Show Scotland e-newsletters | U | U | U | U | U |
| Tickets for VIP Area | 10 | 8 | 6 | 4 | 2 |
| Season Admission Passes | 10 | 8 | 6 | 6 | 4 |
| Free Event Programme | 10 | 8 | 6 | 2 | 1 |
| Free Schedule of Horses | 10 | 8 | 6 | 2 | 1 |
| Priority Parking Passes | 4 | 2 | 2 | 1 | 1 |
| Banner Advertising Space | 2 | 2 | 1 | | |
| 2-page Editorial in Programme | U | | | | |
| Full Page in Programme | | U | U | U | |
| Half Page in Programme | | | | | U |
| Banner Advertisement on World Show Website for the duration of the show's organisation and production with hyperlink | U | U | U | U | U |
| Live recognition by event announcer throughout the competition | U | U | U | U | U |
| Naming rights to the opening ceremony | U | | | | |
| Personalised Sponsorship Sign Plaque | U | U | U | U | U |
| Table (up to 10 attendees) at the World Clydesdale Show Banquet and recognition during the banquet ceremony | U | U | U | U | |
| Recognition through our social media presence | U | U | U | U | U |
| Recognition in launch press release | U | | | | |
| One booth display all dates of the competition at the world show | | U | U | U | U |
| Double Booth Display throughout all days of the competition | U | | | | |
| Column Wraps in the venue | U | | | | |
| Branding in all championship photographs | U | | | | |
| Branding on Digital Tickets | U | | | | |
| Cost | £50,000+ | £30,000+ | £20,000+ | £10,000+ | £5,000+ |